

MORE STYLE, SUBSTANCE AND VALUE FOR NEW ROVER 75 RANGE

MG Rover Group launches a new design style for its highly-regarded Rover 75 Saloon and Tourer models. The design embraces a sharper-edged front and rear exterior appearance, a larger integrated radiator grille, halogen projector headlamps and three distinct trim identities.

The new design style features three distinct trim identities, comprising Classic, Connoisseur and Contemporary, with SE derivatives and additional option packs that offer carefully tailored specifications across all points in the range. The established appeal of the Rover 75 range – with its unrivalled reputation as the definitive luxury premium Upper Medium saloon is further enhanced by the addition of the “Contemporary” derivative theme, providing a younger, more modern interpretation of traditional Rover values. Other features include a selection of new alloy wheel designs and options like Personal Assist – Smartnav® voice navigation and concierge service.

Rod Ramsay, Sales Operations Director, MG Rover Group, says: “These new models build on the established lineage of Rover design and will appeal to a greater cross-section of potential buyers. They offer a choice of distinct interior and exterior design themes to cater for individual taste and preference.”

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A full selection of copyright free images (for editorial purposes only) of the new Rover 75 is available on the dedicated media website: www.media.mg-rover.com

Exterior design summary

The clean lines of the sharper-edged new 75 design capture a fresh spirit of style with a larger and more prominent Rover grille, complemented by a new headlamp design incorporating standard fit halogen projector units.

The style of Rover 75 has been updated to offer cleaner, more progressive lines without jeopardising the integrity of the original design, widely regarded as one of the most beautiful cars in the world.

Exterior body and trim change summary

New front bumper style incorporating larger Rover grille

Lower grilles in front bumper

New chrome boot lift handle

New style headlamps, with halogen projectors as standard

A new style indicator and side indicator repeater lamps

New Rover wheel centre badges

New 'centre-line' badging strategy

Union flag badging positioned on both 'D' posts

V6 badging positioned on front fenders

Comprehensive new range of alloy wheel designs

New rear bumper design

Improved, more responsive steering

Up-rated security locking wheel bolts

Increased paint colour range, including new colours

- Tempest Grey metallic

- Cimarron Green metallic

- Black Pearl metallic

- Firefrost Red pearlescent

12 New Monogram paint colours in a range of 23 exclusive shades

- The ability to specify certain trim items (seat/fascia colour, etc) to personal preference can be made as part of the Monogram option programme

Interior summary

Rover 75 Saloon and Tourer already possess one of the most admired interiors in the motoring world. With the introduction of the Classic, Connoisseur and Contemporary variants this interior is now available in three distinctive identities. In particular, Contemporary models offer an entirely new and progressive interior based around a new black oak wood finish. This provides a distinctive, younger and more continental flavour to the cabin. Full leather seat trim is standard on SE derivatives of both Connoisseur and Contemporary models.

Rear passenger entry, egress and accommodation has been improved with better foot and knee clearance from re-profiled seat cushions and squabs.

Three interiors with individual taste and choice

Classic

The 75's Classic interior is a comfortable driving environment, creating an air of luxury with traditional Burr Walnut, set in the Ash and Light Smokestone duo-tone fascia. The famously comfortable Rover 75 seats feature upgraded Axis cloth trim, while door casings are now trimmed in high quality Tuscany fabric. Air conditioning is now standard on Classic derivatives, which also offer a CD tuner and leather steering wheel with integral volume controls.

Connoisseur

The Connoisseur trim specification brings a new light, refreshing tone to the Rover 75 fascia with a Light Oak theme. The new Light Oak finish creates a distinguished ambience reminiscent of traditional English oak panelling, an atmosphere which is further enhanced by distinctive seat piping and a choice of Sandstone Beige or Ash combined with light Smokestone interior colourways.

Standard features include fully automatic climate control, and electric front and rear windows.

The Connoisseur SE features a wood and leather steering wheel, wood manual gear knob, piped leather and heated electric seats with the added convenience of memory driver's setting and reverse parking sensors. To help ensure the interior remains a place of pride, convenient tailored carpet mats are standard.

Contemporary

Taking a fresh direction in Rover 75 styling is the Contemporary variant, where a Black Oak theme sits perfectly with the purposeful environment of Black cloth trimmed sports-style seats and Ash interior. Fully automatic climate control, front fog lamps, a CD tuner and 16" multi-spoke alloy wheels complete the high specification.

The highly specified Contemporary SE raises the standard equipment to even more impressive levels with attractive 17" Starspoke alloy wheels, black leather electric seats (with driver's memory control), windscreen rain sensor, trip computer, parking sensors and a premium Harman/Kardon hi-fi speaker system with amplifier. The innovative TrafficMaster Traffic Alert System provides real time traffic congestion warnings across the UK's busiest routes. Carefully designed option packs with selected convenience features are available on both the Contemporary and SE derivatives to enhance ownership pleasure.

Security

For security and peace of mind, superlocking disables door and tailgate lock releases and sophisticated electronic networks stand ready to trigger the alarm. Highly convenient 'plip' operated remote unlocking of the boot or tailgate is now available on all derivatives, while a robust engine immobiliser and remote control with a continuously changing security code complete the anti-theft defences.

Pricing and options

Rover 75	CO₂	VED	FRF	Saloon	Tourer
1.8 Classic	184	£145	£38	£16,995	£17,995
1.8 Connoisseur	184	£145	£38	£18,695	£19,695
1.8 Connoisseur SE	184	£145	£38	£20,595	£21,595
1.8 Contemporary	184	£145	£38	£18,895	£19,895

1.8T Connoisseur	193	£160	£38	£20,195	£21,195
1.8T Connoisseur SE	193	£160	£38	£22,095	£23,095
1.8T Contemporary	193	£160	£38	£20,395	£21,395
1.8T Contemporary SE	193	£160	£38	£22,495	£23,495
2.5 V6 Connoisseur SE	229	£160	£38	£23,495	£24,495
2.5 V6 Contemporary SE	229	£160	£38	£23,895	£24,895
2.0 CDT Classic	163	£135	£38	£18,145	£19,145
2.0 CDTi Connoisseur	163	£135	£38	£20,095	£21,095
2.0 CDTi Connoisseur SE	163	£135	£38	£21,995	£22,995
2.0 CDTi Contemporary	163	£135	£38	£20,295	£21,295
2.0 CDTi Contemporary SE	163	£135	£38	£22,395	£23,395

Key optional extras

5-speed automatic transmission	£1,200
Classic option pack	£750
Connoisseur / Contemporary option pack (1.8 / 1.8T)	£560
Connoisseur / Contemporary option pack (CDTi)	£750
Connoisseur SE option pack (1.8 / 1.8T)	£950
Connoisseur SE option pack (CDTi / V6)	£1,140
Contemporary SE option pack (1.8T)	£1,135
Contemporary SE option pack (CDTi / V6)	£1,325
Black/metallic/pearlescent	£450
Fuel burning heater	£210
17" Serpent II and Meteor II alloy wheels	£650

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Sports suspension with 17" Starspoke alloy wheels	£925
Sports suspension	£185
CD autochanger	£340
Personal Assist (Smartnav® voice navigation)	£595
Highline navigation	£2,325

Model trim level specification and options

Classic

1.8-litre 120Ps lightweight K Series petrol

2.0-litre 116Ps CDT turbo-diesel

Colour coded leather steering wheel

Halogen projector headlamps

Burr walnut facia

'Axis' Ash cloth seat trim

Disc brakes all round, ABS and EBD

Driver and passenger airbags, three rear inertia reel lap and diagonal seat belts

Plip controlled central door superlocking

Configurable drive-away or single-entry point locking

Classic options comprise:

- Option pack: 15" alloy wheels, folding rear seat, rear parking distance sensors, auto dimming rear view mirror, rain sensing wiper system, message centre instruments with trip computer and TrafficMaster Traffic Alert system
- CD autochanger
- Personal Assist (Smartnav® voice navigation and concierge service)

Connoisseur

Additional features over Classic model include:

1.8-litre 120Ps K Series petrol

1.8T 150Ps turbocharged K Series (auto option)

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2.0-litre 131Ps CDTi turbo-diesel (auto option)

16" seven-spoke alloy wheels

Fully automatic climate control system with pollen filtration

Light Oak style dashboard and console

Front and rear electric windows, with driver's one-shot up operation

Folding rear seat with load-through (saloon model)

Connoisseur options comprise:

- Option pack: ITS (side head impact protection), cruise control (not 1.8 models), rear parking distance sensors, auto dimming rear view mirror, rain sensing wiper system, message centre instruments with trip computer and TrafficMaster Traffic Alert system
- CD autochanger
- 17" Serpent II alloy wheels
- Personal Assist (Smartnav® voice navigation and concierge service)

Connoisseur SE

Additional features over Connoisseur model include:

1.8-litre 120Ps K Series petrol (auto option)

1.8T 150Ps turbocharged K Series (auto option)

2.5-litre 177Ps V6 petrol (auto option)

2.0-litre 131Ps CDTi turbo-diesel (auto option)

16" forked-spoke alloy wheels

Wood gear knob and leather handbrake grip

Power adjustable, heated leather seats with memory facility

Chrome capped door mirrors

Front fog lamps and rear parking distance sensors

Connoisseur SE options comprise:

- Option pack: Electric glass sunroof, electric rear window sunblind (saloon), loadspace restraint net (Tourer), ITS (side head impact protection), cruise control

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(not 1.8 models), auto dimming rear view mirror, rain sensing wiper system, message centre instruments with trip computer and TrafficMaster Traffic Alert system

- CD autochanger
- Highline navigation (including TV and teletext)
- 17" Serpent II alloy wheels
- Personal Assist (Smartnav® voice navigation and concierge service)

Contemporary

Additional features over Classic model include:

1.8-litre 120Ps K Series petrol

1.8T 150Ps turbocharged K Series (auto option)

2.0-litre 131Ps CDTi turbo-diesel (auto option)

16" Multi-spoke alloy wheels

Black Oak style dashboard and console

Fully automatic climate control system with pollen filtration

Summit cloth trim with contrasting borders and Ash interior

Sports style seats and leather gearknob

Front and rear electric windows, with driver's one-shot up operation

Front fog lamps

Black side window surrounds

Body-coloured waist finishers and door mirrors with hallmark chrome sill strip

Contemporary options comprise:

- Option pack: ITS (side head impact protection), cruise control (not 1.8 models), rear parking distance sensors, auto dimming rear view mirror, rain sensing wiper system, message centre instruments with trip computer and TrafficMaster Traffic Alert system
- Sports handling pack: 17" Starspoke alloy wheels with sports suspension
- CD autochanger
- 17" Meteor II alloy wheels
- Personal Assist (Smartnav® voice navigation and concierge service)

Contemporary SE

Additional features over Contemporary model include:

1.8T 150Ps turbocharged K Series (auto option)

2.5-litre 177Ps V6 petrol (auto option)

2.0-litre 131Ps CDTi turbo-diesel (auto option)

17" Starspoke alloy wheels

Harman/Kardon® 180W premium amp/speaker system

M3-100 premium CD tuner (with MP3 facility)

CD autochanger (six-disc capacity)

Black leather seat trim

Powered adjustment and heated front seats

Rear parking distance sensors

Rain sensing wiper system

Trip computer

Auto dimming rear view mirror

Message centre instruments with trip computer

TrafficMaster Traffic Alert system

Contemporary SE options comprise:

- Option pack: Electric glass sunroof, powerfold door mirrors, headlamp powerwash, xenon gas discharge headlamps with self-levelling, cruise control (not 1.8T), heated screen washer jets and ITS (side head impact protection).
- Sports suspension
- Highline navigation (including TV and teletext)
- 17" Meteor II alloy wheels
- Personal Assist (Smartnav® voice navigation and concierge service)

Technical specification and performance figures are unaffected by this new model evolution. Tables of specification, performance and economy are available with this press release as attachments on the dedicated media website.

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